

# BYJ TORONTO

## Unlocking organizational potential for impact

### The Organization

BYJ is a Toronto-based organization that aims to bridge equity gaps for African Canadian youth, families, and community groups by assisting with employment, education, and social supports.

### The Need

Moving beyond the founder stage and becoming sustainable require patient and flexible capital, expertise, and resources. However, lengthy grant applications, project-based funding, and a lack of sustainable funding create significant challenges.

### The Solution

Through networks and training programs, BYJ is building their capacity, refining their strategies, improving their operations, and exploring alternative funding models that provide stable and long-term sources of revenue.

### In Their Own Words

“I first came across the idea of social finance as a program recipient myself. The idea that different sources of funding can come together to improve the education, economic mobility, health, and housing for the undeserved and marginalized appealed to me. We now see ourselves as being able to take part to help our clients.”

### Key lesson(s) or best practice(s) shared

Even if organizations are not currently ready to pursue social finance, there are several benefits to engaging with this field: learning, networking, and becoming more aware of the resources available to support their social and environmental goals.

### AT A GLANCE

#### Type of organization

Nonprofit organization

#### Social finance approach

Capacity-building through training

#### Sustainable development goal(s)



#### Investment readiness stage

